

2017 World Breastfeeding Week Judging Form
“Sustaining Breastfeeding Together” - www.waba.org

Hospital: _____ Judge: _____

Location of Displays - Points	Number	Points	Comments
4 – Lobby 3 – Cafeteria 2 – Maternity 2 – Nursery 2 – NICU 2 – Other (list each under comments, i.e. office doors)			
Each day display is staffed at least 4 hours: 1			
Use of Theme for Creativity & WOW factor			
8 – WOW; 6 – Excellent job; 4 – Nice job; 2 - Fair			
Accuracy of Information			
3 – New EBP 2 – Solid EBP, same as every year 1 – Older info -1 for every inaccurate item			
WHO Code Compliance			
Blatant code violations such as formula handouts, bottles/nipples: disqualified for top 3 prizes -10 points for every item less obvious, i.e. Medela or Lansinoh products			
Interactive activities			
Nursing Grand Rounds with Contact Hours offered 10 – for each session offered			
Lecture or Lunch-n-learn without Contact Hours: 4 – for each			
Staffed interactive games: 4 – for each i.e. pump assembly			
Poster with lift tabs for Q&A: 3			
Written quiz: 2 – for each			
Simple games unstaffed: 2 – for each kind (describe in comments)			
Prizes: 2 points for each type of prize			
Use of Handouts/Information Dissemination			
Theme related from WABA, WHO, ILCA or created: 3			
Television Spot: 20 points for every appearance (not rerun)			
Screen Saver: 3			
Media i.e. press release: 3 for each			
Items in Foreign Language: 3			
Professional referral listings or support group handouts: 2			
Blog or Texting: 3 for each series			
Cafeteria tents: 3			
Participation			
Nurse-In or Event with parents: 20			
Involvement with local Support Groups: 4			
Physician education or participation: 4			
Nursing, LC, dietary, social services, lab, ED, OR, etc.: 2 for each discipline			
Extra Credit			
Food or gifts for Moms: 2 for each item			
Food or gifts for Staff: 2 for each item			
Other:			
	Total:		